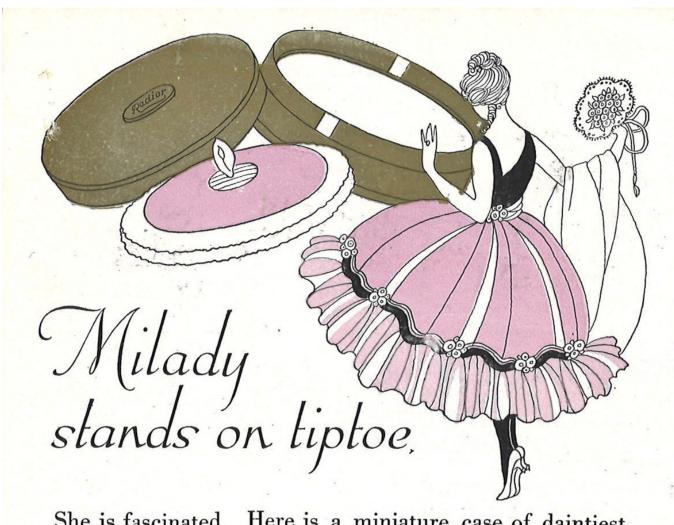
## SEDUCED BY RADIUM

## HOW MEN AND WOMEN BECAME FAMILIAR TO RADIATION

## MARIA RENTETZI

Chair of Science, Technology and Gender Studies Friedrich-Alexander-Universität Erlangen-Nürnberg



She is fascinated. Here is a miniature case of daintiest, cleverest idea—just like a treasure out of an exclusive Fifth Avenue jewelry shop. A perfume greets her nostrils—delicate, elusive, enticing. A powder puff—and a Radior Compact (or Radior rouge). Milady's happiness is complete. This is her treasure of beauty.

Both Radior Compact and Radior Rouge come in their individual Radior Vanity Cases, with powder puff. The case is of metal, handfinished and gilded. Holds sufficient supply to last many months.

Radior Compact is prepared in four shades--blanche, naturelle,

rachel, rose. It is a powder of finest texture and exquisite quality. It adheres firmly, blends imperceptibly with the skin. \$1.00 each.

Radior Rouge is prepared in two shades—natural light and natural dark. It also contains the finest, purest ingredients. \$1.00 each.

Radior Compact and Radior Rouge in Miniature Gilded Case

20 de abril 2022, 11:30

Sala de Juntas del CCHS. C/Albasanz, 26-28. 28037 - Madrid

## Organiza:

Proyecto Ontologías híbridas: objetos científicos y culturas visuales entre la industria, la clínica y el laboratorio (PID2019-106971GB-I00)

Departamento Ciencia, Tecnología y Sociedad - Instituto de Filosofía





