





# 4<sup>th</sup> Workshop on "Migration, Globalization and the Knowledge Economy" May 17-18, Online-Bordeaux-Madrid

### Presentation

The workshop is part of a series of 5, first launched in 2018, on the topic of migration and its relationship with knowledge creation, diffusion, entrepreneurship, international business, innovation, and <u>more innovation-related issues</u>. Like the previous ones, it is a joint scientific initiative of CEPII, EPFL, PSE, Utrecht, ICRIOS-Bocconi, GSSI, IPP-CSIC, and GREThA-Université de Bordeaux. Locally, it is jointly organized by the Associated Laboratory on Linkages between Innovation and Environmental Sustainability (ALLIES - <u>https://irp-allies.com/</u>), the Research Group in Theoretical and Applied Economics (GREThA - <u>https://gretha.cnrs.fr/</u>) at the University of Bordeaux and the Institute of Public Goods and Policies (IPP) at the Spanish National Research Council (CSIC - <u>http://ipp.csic.es/en</u>).

Due to persistent travelling restrictions, it will be held on-line, on May 17-18/2021.

#### **Keynote speakers**

#### Jennifer Hunt

Jennifer Hunt is Professor of Economics at Rutgers University, where she holds the James Cullen Chair in Economics. She is also a Research Associate at the National Bureau of Economic Research in Cambridge, Massachusetts, a Research Fellow at the Centre for Economic Policy Research in London, and is on the Scientific Advisory Council of the Institut für Arbeitsmarkt- und Berufsforschung in Nuremburg. She previously served as Deputy Assistant Secretary for Microeconomic Analysis at the U.S. Department of the Treasury after serving a term as Chief Economist to the U.S. Secretary of Labor, serving under Acting Secretary Seth Harris and Secretary Thomas Perez. Her research interests range from employment and unemployment policy, immigration to wage inequality, transition economics, crime and corruption. As of recent, she has worked on immigration and innovation in the United States, the U.S. science and engineering workforce, and the 2008-2009 recession in Germany. Her research on immigration has been cited by media in the context of immigration reform legislation, currently under consideration by the U.S. Congress.





#### Fabian Waldinger

Fabian Waldinger is Professor of Economics at the Institute for the Economics of Innovation of the Ludwig Maximilian University in Munich. He previously held positions at the London School of Economics and the University of Warwick. His research interests include the economics of science and innovation, economic history, and labour economics. In particular, he combines the collection of large data sets, often from archival sources, with the use of modern micro-econometric techniques to understand the driving forces of scientific productivity and the production and allocation of talent. His research has been published in leading economics journals such as the American Economic Review, the Quarterly Journal of Economics, the Journal of Political Economy, and the Review of Economic Studies. He has won a number of awards for his research, including a Starting Grant from the European Research Council (ERC) and the Philip Leverhulme Prize in 2016.

#### Social media







### Program

Hours expressed in Central European Summer Time (CEST) (Paris time). This is equivalent to 1 hour less in Ireland, 6 hours less in the US East Coast, 12 hours less in Hawaii, and 8 hours more in Sydney

13:00-13:15	Opening: Tanguy Bernard, Luis Sanz, and Ernest Miguelez	
13:15-14:05	Keynote Lecture	
	Chair: Ernest Miguelez (GREThA-University of Bordeaux)	
	Should rich countries admit skilled immigrants only?	
	Jennifer Hunt (Rutgers University)	
14:05-14:15	Break	
14:15-16:05	Session 1: Migration, science, and innovation	
	Chair: Andrea Morrison (U. Utrecht - Bocconi)	
	My Kind of Town. The Effect of Regional Specialization on Inventor Location	
	Bernardo S. Buarque (UC Dublin), Ronald B. Davies (UC Dublin), <u>Ryan M. Hynes</u> (UC Dublin), and Dieter F. Kogler (UC Dublin)	
	Immigration and Innovation. Firm-level Evidence from France	
	Anna Maria Mayda (Georgetown University), <u>Gianluca Orefice</u> (University Paris-Dauphine), Gianluca Santoni (CEPII)	
	When Do Migrants Build Global Networks. Evidence from female scientists in a SouthSouth fellowship program	
	<b>Caroline Fry</b> (University of Hawaii at Manoa) and Jeff Furman (Boston University)	
16:05-16:15	Break	















16:10-17:25	Session 2: Migrant students and graduates	
	Chair: Laura Cruz (Instituto de Políticas y Bienes públicos, CSIC)	
	Assessing the Role of Immigration Policy for foreign students: the role of Campus France	
	Michel Beine (University of Luxembourg) and Lionel Ragot (University Paris Nanterre)	
	International Doctoral Graduates as Inventors in the German Innovation System	
	<u>Guido Buenstorf</u> (University of Kassel), Dominik P. Heinisch (University of Kassel), and Matthias Kapa (University of Kassel)	
17:25-17:30	Day closing : Ernest Miguelez	
Tuesday May 18		

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14:00-14:10	Day opening : Francesco Lissoni	
14:10-15:00	Keynote Lecture 2:	
	Chair: Francesco Lissoni (GREThA-University of Bordeaux)	
	Scholars at Risk: Academic Networks and High-Skilled Emigration from Nazi Germany	
	Fabian Waldinger (LMU)	
15:10-15:10	Break	
15:10-17:00	Session 3: High Skilled Migration and MNC	
	Chair: Catalina Martinez (Instituto de Políticas y Bienes públicos, CSIC)	
	Hiring Migrants or Hiring Abroad. Multinational Firms' Global Employment Decisions	
	Rene Belderbos (KU Leuven), Bart Leten (KU Leuven), <u>Ngoc Han Nguyen</u> (Hasselt University), Mark Vancauteren (Hasselt University)	
	Foreign Managers and the Direction of Foreign Direct Investments: Firm-Based Evidence	
	Massimiliano Coda Zabetta (UC Dublin), Ernest Miguelez (U. Bordeaux), Francesco Lissoni (U. Bordeaux), Sarah Hegarty (Swinburne University of Technology)	
	Migration Reforms and Patenting within Multinational Firms: Causal Multi-Country Evidence	
	Dany Bahar (Brookings Institution), Prithwiraj Choudhury (Harvard Business School), James Sappenfield (Brattle Group), <u>Sara Signorelli</u> (Paris School of Economics)	































17:00-17:10	Break
17:10-18:25	Session 4: High Skilled Migration and entrepreneurship
	Chair: Ina Ganguli (University of Massachusetts Amherst)
	Mi Casa Es Tu Casa: Immigrant Entrepreneurs as Pathways to Foreign Venture Capital Investments
	Sarath Balachandran (London Business School), <b>Exequiel Hernandez</b> (The Wharton School)
	Emigration and Entrepreneurial Drain
	Massimo Anelli (U. Bocconi), Gaetano Basso (Bank of Italy), Giuseppe Ippedico (UC Davis),
	Giovanni Peri (UC Davis)
18:25-18:35	Closing remarks: Ernest Miguelez and Sandro Montresor

# **Local Organizing Committee**

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